



JOZEF MYBURGH

SENIOR PARTNER



Jozef is a highly skilled business transformation leader, dedicated to helping CEOs achieve successful transformation outcomes by shortening the time needed and circumventing negative change resistance. With extensive experience and a knack for setting up high-performance teams, he brings both expertise and a sense of humour to every project. His unique ability lies in planning, leading, and facilitating transformations across various domains, including:

- Digital Transformations (e.g. supply chain systems, SAP, ERP, CRM)
- Process-Optimised Transitions
- Customer Centricity Transformations
- Culture Transformations
- 10X Growth Projects

QUALIFICATIONS BACKGROUND

- **Senior Executive Program** from Harvard Business School/Wits Business School 1999;
- **MBA (Entrepreneurship)** from the University of the Free State 1999-2001;
- **B. Proc (Private Law)** from the University of South Africa 1989-1995;
- **Interpersonal Management Skills (IMS)** from the Learning International 2016;
- **Neuro Linguistic Programming (NLP)** from Peak Performer Strategies 2012;
- **Black Belt, Lean/Sigma Process Improvement** Training Leadership Consulting 2008;
- **Black Belt, Lean/Sigma Process Improvement** Pragmatic Improvement, Australia 2007;
- **ISMP (Implementing Strategy and Managing Performance)** from North-West University 2005;
- **Management Development Program (MDP)** from the University of the Free State 1996;
- **N6 Diploma (Electronic Engineering)** from Telkom College 1983-1985.

PROFESSIONAL ACUMEN

- He completed a couple of 10X growth projects successfully.
- He was responsible for supply chain optimisations in Mozambique, Malawi, Swaziland and South Africa, for companies like Illovo, Tongaat-Hulett and RCL. One of these optimisation projects realised benefits of R74 million per year.
- He is a very successful business coach, delivering tangible business results with his coaching efforts at diverse companies like Chamberlains, Sandock Austral Shipyards and Tongaat Hulett.
- Jozef has published two books on Amazon - Author link: <https://www.amazon.com/author/jozefmyburgh>
- He created several high performing teams over the years and is yearning to do some more!

RESEARCH

- He researched Creative Problem Solving (CPS) and attended workshops and creativity conferences, one that stood out was held by the world-renowned expert, Win Wenger. There are just more than 400 CPS techniques known, and he can use a fair amount.

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- He has an on-going interest in entrepreneurship, and started a PhD at the University of Pretoria in 2011, researching Entrepreneurial Orientation and its impact on firm performance.
- He found Employee Engagement to be huge leverage in improving performance and studied the works of Rosa Beth Moss Canter (Confidence), Jane McGonigal (Reality is Broken), Teresa Amabile (Progress Principle) and Liz Wiseman (Multipliers), to name a few.
- A favorite research topic of his is Success, and he found the works of Heidi Grant Halvorsen to be valuable, along with research from Kelly McGonigal on Will Power.
- His interests outside office hours are on nature and wildlife, where he supports Wildlife Conservation and partakes in amateur bird watching activities.

ENDORSEMENTS

'Jozef is well known to me for over many years in several roles. I highly recommend him for any suitable role. He is results driven and has a strong value system. Highly adaptable, with a strong customer orientation he is able to sense and respond to various customer requirements. He is as equally comfortable in the boardroom as he is on the shop-floor, which makes him a versatile business partner to any organisation.'

Maurice Kuhn, Regional Director at Training leadership Consulting

'I have known Jozef since 1995, having worked with him first in Telkom Central Region and in Telkom HQ, and then again at Verto Group since August 2013. Jozef is a consummate professional and a successful business leader, exhibiting the highest levels of integrity in everything that he does. He has a remarkable portfolio of strategic and change management skills and experience, and never fails to deliver the desired results and strategic outcomes. He has an innovative approach to any business challenge, and uses his sound theoretical grounding as a firm guide to ensure the best path is taken to success. I gladly recommend Jozef for any position that suits his stature and experience, and would count myself very fortunate to have an opportunity to work with him again.'

Rd. Adri Van Der Merwe, Lecturer at the University of the Free State

'Jozef, is a strategic thinker and visionary ... with the added benefit of getting whatever he sets his mind on implemented. Amazing network and people skills and always takes time to take an interest in his team, getting to know them and support them without ever thinking "what's in it for me". Good presentation and narrative skills round Jozef off. He is always willing to learn, never thinking he knows it all ... He is without a shadow of doubt one of the best leaders I have met in my career.'

Rashaad Adam, Head: Governance and Support, ABSA

PASSIONS & HOBBIES

- He and his family live for God. His family is very important to him, and he enjoys involving them in his business ventures and endurance sport events.
- He loves nature, visiting parks and watching David Attenborough, and is part of the 5am Club, getting up before 5:00 every morning to plan his day and experience a sunrise.
- He is a good long-distance swimmer; he completed a few Midmar Miles and a couple of 3km dam swims. He also enjoys running and mountain biking.
- A passionate coach and mentor, he hopes to build many monuments (those that walk around on two feet), wherever he happens to be. (Build the wall in front of you.)



Jozef with his family

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